

EAT & EARN

With Chicago's Taste Authority

Chicago's Taste Authority is proud to support the local communities they serve with their Eat & Earn program.

What are we talking about?

Invite your people to eat lunch, dinner or both at your local and earn up to 15% of all sales (pre-tax) brought in by your organization. When your supporters dine at (or order takeout) and present your organization's Eat & Earn fundraiser flyer on the scheduled date, 10% (if your organization's sales total is less than \$1,000) or 15% (if sales totals are greater than \$1,000) of their check (excluding tax) will be donated back to your organization. Purchases of Gift Cards will not be included. A check will be issued 4-6 weeks after your event.

How does it work?

You publicize your event ahead of time, by handing out flyers in person as well as via email. Your group brings their flyers with them, and presents them to the cashier when ordering. Participating fundraiser guests are required to present a valid fundraiser flyer with each order to receive credit for the fundraiser. Flyers may not be distributed inside or within 25 feet of before or during your event. Thank you for understanding. Unfortunately, we will not be able to reserve or dedicate any tables or spaces to your organization during your Eat & Earn event.

Who qualifies?

Any government recognized non-profit with a tax-exempt status and a Tax ID number. We've worked with all types of groups: schools, sports teams, churches, national associations, scout troops, charitable causes, and local fundraisers...

Where can we hold our event?

Host your fundraiser at any of our Twin Cities locations.

When can you hold your event?

Call your local Chicago's Taste Authority to schedule you date. We suggest Monday, Tuesday, Wednesday or Thursday evenings between 4-9 pm but ask to speak with the general manager to find out what dates are available.

Why Choose Eat & Earn?

It's easy to ask people to come to Chicago's Taste Authority - they love it as much as fireworks on the fourth of July. They can feel good about the food they eat and the contribution they'll make. has helped hundreds of organizations, and now yours can benefit from this simple program with generous rewards.

*Minneapolis • 3101 East 42nd Street • (612) 729-5077
Saint Paul • 603 West 7th Street • (651) 228-9347
www.chicagotasteauthority.com*

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As Easy as 1-2-3 & 4

Your organization has the opportunity of the year to throw an Eat & Earn fundraiser at your local Chris & Rob's Chicago's Taste Authority. It's Simple:

Step 1: Fill out an Eat & Earn fundraiser application form, including date, time and location and email it to rob@chrisandrobs.com or fax it to 612-729-2030. You'll need your organization's Tax I.D. number.

Step 2: We'll contact you to confirm your event, and send an email with your Eat & Earn fundraiser flyer, customized just for you.

Step 3: Advertise! E-mail and hand out flyers to everyone you know (and even a few people you don't).

Step 4: Your charitable organization will get up to 15% of each sale when your flyer is presented to our cashier on the day/night of the event! Relax and enjoy your evening at Chris & Rob's knowing that you're making people happy and making money for your organization. Your big fundraiser check will arrive 4-6 weeks after the event.

What happens after your fundraiser?

When can I expect to receive my check?

- Your fundraiser check will arrive 4-6 weeks after your event. If it has been more than 6 weeks since your event and you still have not received a check, please contact our headquarters at 612- 729-5507.

How much money did my organization make at our fundraiser?

- Please contact the General Manager of the restaurant where you held your Eat & Earn fundraiser to find out how much money your organization earned. Use our online store locator to find the phone number or address.

Tips to make your event a big, hot dog success.

After you've reserved your Eat & Earn date, take these steps to create the biggest turnout and largest donation to your cause.

- Put a flyer in your organization's newsletter.
- Announce your Eat & Earn fundraiser on your website, and add a link to a downloadable PDF of the flyer.
- Attach the flyer to an e-mail going out to the family, friends, office, etc.
- Call your local newspaper. They're always looking for information on charitable events in the community.
- Pass out flyers during the large gatherings, group meetings and area sporting events.
- Announce the fundraiser on the P.A. system at a local event. Most importantly, cast a wide net. Talk to everybody. The more people that come to your Eat & Earn fundraiser, the more money your fund-lovin' organization will earn. And don't worry if everyone can't stay for dinner. They can order take-out, too. (Sorry we can't include delivery orders in your Eat & Earn fundraiser.)

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Frequently Asked Questions

How do I cancel my fundraiser?

- You may cancel your fundraiser with 48 hours' notice of the scheduled event by contacting the General Manager at the restaurant where you were planning to hold it. Use our website, www.chicagostateauthority.com, to find the phone number or address. We hope you will visit us again for your future fundraisers.

How can I change the date or time of my fundraiser?

- You may change your fundraiser date or time with at least 48 hours' notice of the originally scheduled event by contacting the General Manager at the restaurant where you are planning to hold your event. Use our website, www.chicagostateauthority.com, to find the phone number or address.

How can I change my flyer?

- We are happy to change the name of your organization as shown on the flyer. Please contact our headquarters at 612-729-5507 with the pertinent details. I deleted my flyer by accident.

How can I get a new one?

- We are happy to send you a new flyer. Please contact our headquarters at 612-729-5507 with the pertinent details. I never received a confirmation email or flyer. • Your email filter for spam may have trapped your email confirmation; contact your system administrator if you think this may have happened. If you have not heard from us within 24 hours of emailing your application, and tried the step above, please call our headquarters at 612-729-5507.

How do I know if my organization is recognized by the government as a non-profit organization?

- To find out if your organization is recognized by the government as a non-profit organization or has 501(c)(3) status, please contact your organization. Chris & Rob's cannot provide you with this information. You may also search for your organization by its official name at www.irs.gov in the "Charities and Non-Profits" section, or call IRS Customer Service at 1-877-829-5500.

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Make sure all information is correct before you return the application to rob@chrisandrobs.com or by fax to 612-729-2030.

You will be contacted to confirm of your event and emailed with your customized Eat & Earn fundraiser flyer.

All field required.

Approximate Number of Guests (Minimum number of guests to hold a fundraiser is 35.)

Total # Guests: _____

Please select a restaurant from the list below.

- Minneapolis
- St. Paul

Choose A Date (Maximum 1 fundraiser scheduled for every 4 weeks. Schedule as early as 2 weeks, or up to 6 months in advance. Dates are scheduled on first come first served basis.)

First Choice: _____

Second Choice: _____

Third Choice: _____

Start and End Times (From 2 to 6 hours, any time between 11:00 am and closing. Sundays, any time between 12:00 pm and closing.)

From: _____

To: _____

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Organization

Organization Name: (Please double check all spelling and details - this information will be printed on your flyer exactly as you enter it here.)

Optional second line on flyer: (35 max characters)

Optional third line on flyer: (35 max characters)

Taxpayer Identification Number: (12-3456789) (For some entries, this is the Employer ID Number.)

By submitting this application, you affirm that your organization is recognized as a non-profit organization (501c3 tax status) by the government.) A Taxpayer Identification Number is required to set up a Fundraiser in order to identify the group as a non-profit organization. It is also required for internal tax purposes when issuing a non-taxable form of payment. Where can I find this number? Contact the head of your organization/school/group to receive this number prior to submitting a Fundraiser reservation.

Please Tell Us About Your Organization: (Fundraising Goals, Membership, Activities, etc.)
